

A RECIPE FOR SUCCESS

The "Broader" Finnish Entrepreneurship Ecosystem - Visited!



Pic.1 source [Elena Gavrilova](#) Managing Director @Business Incubator At ITMUniversity, St. Petersburg

The Finnish Entrepreneurship Societies Forum, 2019 - "Fostering Student Based Entrepreneurship"

The event was held in the [City of Kotka, South Eastern Finland](#) 1-2.08.2019

"We really had a blank canvas with this..... No limits. No boundaries

I'm Glad to have been a part of such active discussions and looking forward to ironing some straight lines and forging ahead."

-[Stephen Gilsean](#) , [Kuopio Es](#)

Ready When you are

Serves Everyone

Low Fat ZERO calories; High Energy

[Stephen Gilsean](#) 2019 - [Linkedin](#)

Ingredients

- The [Patteri Entrepreneurship Society \(ES\)](#) from South Eastern Finland took the initiative that called for this *Entrepreneurship Societies Forum 2019*, in the [City of Kotka](#), South Eastern Finland.
- The [Patteri ES](#) was also the driving force behind the 5th annual **Ship Startup Festival #5*, also held in the harbour city of Kotka.
- That event was co-created in collaboration with [South-Eastern Finland University of Applied Sciences](#), or known more notably simply as [Xamk](#)

Preparation

1. What was cooking?? "Student Based Entrepreneurship" what's all this about?

".....It became crystal clear from the beginning, everyone had something to bring to the forum and that everyone had a voice...."

There was something *very dynamic and exciting* about this congregation gathered for this "think-athon" like discussion.

- Words like "Solidarity", "Purpose", "Sustainability", could be used to explain the thinking at the time.

2. Use a "super" representative group

"A group of Nations"

- The group had EU representation by nationals from **Finland, Ireland, Estonia.**
- From **Afghanistan**
- From the continent of Africa, **Kenya.**
- From **Russia**

3. Use a "super" representative group

"A group of Individuals, all-inclusive"

- A 50:50 gender split
- Age 18+ - ~ 50
- The **Sex, Religion, Age, Social, Professional, Geographical and Economic demographics** were represented and covered very, very well by the backgrounds and experiences of all of the respective contributors.

- *It was a perfect Jury.*

Let it Sit, Let it Rise

There were some very intriguing **forward looking discussions** within this "think tank" style group. Some matters clearly earmarked for further exploration to include, but not limited in any way to:-

1) Bridging the **Knowledge transfer gap**- > Competence Mapping -> Technology Transfer - > Competence Development -> Technology Diffusion??

2) Making start-ups become **what start-ups are meant to be?** - Do Red lines need to be drawn in competitions?? eg Scale Ups

3) Best practices?-> Governance & Mentors - **Leveraging Working Models**- > Ethics

4) How to **build winning startup teams?**

5) The **action planning**, continuation and followup frequency of progress-> *SLUSH Helsinki is not the place for this.*

... *"We have to meet up more often... Slush is too busy time for everyone....."*



Pic. 2 source, jade jimenez, Chairperson of The Board. Kuopio Entrepreneurship Society ([Kuopio Es](#)), Kuopio - Finland

The Finnish Entrepreneurship Societies members on the Main Stage at **SLUSH Helsinki** December 2018..... *"We have to meet up more often... Slush is too busy time for everyone....."* [What is Slush 2019 ?? watch ...](#)

Top Tips

- Get empowered, make your voice heard.
- Make contact to your local Entrepreneurship Society.
- If you don't have an idea, no problem help someone who does??